

EXHIBIT B: SUPPLEMENTAL INFORMATION FOR CONTRACTS THAT UTILIZE PII

BILL OF RIGHTS FOR DATA PRIVACY AND SECURITY - SUPPLEMENTAL INFORMATION FOR CONTRACTS THAT UTILIZE PERSONALLY IDENTIFIABLE INFORMATION

Pursuant to Education Law § 2-d and Section 121.3 of the Commissioner’s Regulations, the Educational Agency (EA) is required to post information to its website about its contracts with third-party contractors that will receive PII.

Name	Artsonia LLC
Description of the purpose(s) for which Contractor will receive/access PII	<p>Artsonia is the world’s largest online student art museum, offering a free, educational resource to schools, teachers and parents. Art teachers publish student artwork to the school’s online gallery, creating a digital portfolio for each individual student. This enables teachers to explain what the student has learned and what methods were used in the creative process. Teachers also help get the parent connected to the student portfolios, which enable the parents to unlock additional features of Artsonia.</p> <p>Parents may decide to allow Artsonia to display their child’s artwork in the school’s public online-gallery for other family members, friends, and art appreciators to enjoy. Parents may also upload artwork created outside of school to the student’s portfolio. Artsonia doesn’t display artwork to the public unless it has parental consent and a teacher or parent has verified that the artwork does not contain PII. Parents know and agree that their child’s publicly available artwork will be associated with the student’s school and a unique screenname generated by Artsonia. If the teacher or parent determines that there is personal information and does not mask or remove it, then the artwork should not be made publicly available. Instead, it should only be viewed by teachers at the student’s school, the student’s parents, and fan club members that the parent has authorized for the student.</p> <p>Parents, family members, friends, and other art appreciators may purchase keepsakes from our gift shop with a student’s publicly available artwork on the item. Parents and parent-authorized fan club members are able to purchase keepsakes with their child’s private artwork as well. Twenty percent (20%) of all purchases are donated back to the school’s art program. Parents and students also have the opportunity to participate in additional activities, including special exhibits, art contests and other art-related events.</p> <p>Artsonia notifies the parents, family members and friends of the student-artists when new artwork is available and invites them to browse the school gallery. We also let our users know about other aspects of our service, such as our gift shop, sales, products, shipping information, website features, events, updates, contests, exhibits, and general information about Artsonia.</p> <p>On Artsonia, participating art teachers also have the opportunity to share project ideas, post and view lesson plans, participate in art contests and events, and make other community-based connections with fellow art teachers.</p>
Type of PII that Contractor will receive/access	<p>Check all that apply:</p> <p><input checked="" type="checkbox"/> Student PII</p> <p><input type="checkbox"/> APPR Data</p>

Contract Term	Contract Start Date: 10/10/23 Contract End Date: 6/30/24
Subcontractor Written Agreement Requirement	Contractor will not utilize Subcontractors without a written contract that requires the Subcontractors to adhere to, at a minimum, materially similar data protection obligations imposed on the contractor by state and federal laws and regulations, and the Contract (check applicable option). <input type="checkbox"/> Contractor will not utilize Subcontractors. <input checked="" type="checkbox"/> Contractor will utilize Subcontractors.
Data Transition and Secure Destruction	Upon written request from the EA, Contractor shall securely dispose of or provide a mechanism for the EA to transfer all Student Data obtained under the Service Agreement, within sixty (60) days of the date of said request and according to a schedule and procedure as the Parties may reasonably agree. Upon termination of this DPA, if no written request from the EA is received within ninety (90) days, Contractor shall securely dispose of all Student Data obtained under the Service Agreement after providing the EA with reasonable prior notice.
Challenges to Data Accuracy	Parents, teachers or principals who seek to challenge the accuracy of PII will do so by contacting the EA. If a correction to data is deemed necessary, the EA will notify Contractor. Contractor agrees to facilitate such corrections within 21 days of receiving the EA's written request.
Secure Storage and Data Security	Please describe where PII will be stored and the protections taken to ensure PII will be protected (check all that apply): <input checked="" type="checkbox"/> Using a cloud or infrastructure owned and hosted by a third party. <input checked="" type="checkbox"/> Using Contractor owned and hosted solution <input type="checkbox"/> Other: Please describe how data security and privacy risks will be mitigated in a manner that does not compromise the security of the data: PII will be stored on systems maintained by the Contractor, or by a Subcontractor under the direct control of Contractor, in a secure data center facility located within the United States. The measures that Contractor and its Subcontractors, if any, shall take to protect PII include adoption of technologies, safeguards and practices that align with, or are comparable to, the NIST Cybersecurity Framework, and safeguards associated with industry standards and best practices including, but not limited to, disk encryption, file encryption, firewalls, and password protection.
Encryption	Contractor shall encrypt PII while such is in motion and at rest using encryption technology that meets the requirements of New York State Education Law Section 2-d and Part 121 of the Regulations of the Commissioner of Education.

CONTRACTOR	
Signature:	James Meyers Digitally signed by James Meyers Date: 2023.10.10 15:53:37 -05'00'
Name:	James Meyers
Title:	CEO
Date:	10/11/23